

# This Week in Council

## Candidate Petitions Due; Council Welcomes Ideas

Candidates for the 1953 Homecoming Princess must file their petitions in the Office of the Dean of Student Personnel by Monday at 3 p. m. Petitions for Student Council posts and class officers must be filed by Monday, Oct. 12, at noon.

The all-school election will be held Wednesday, Oct. 21. Five Council posts are open. Seniors will elect a coed to a place on the Council. Freshmen will elect two men and two women to Council jobs.

A president, vice-president and secretary-treasurer will be chosen by each class. The Homecoming Princess will also be elected.

Acting Council chairman Don Chase announced that the first Prexy Party will be held Wednesday, Oct. 14, from 3 to 4 p. m. Presidents of all campus organizations will attend the meeting.

The Council also discussed plans for Homecoming and a possible Migration Day.

## Meets Attract Experts to OU

Two conferences will attract visitors to the University in the next few days.

The first of the meetings will be held tomorrow when the Nebraska State Audio-Visual Association will hold its annual fall conference.

Included in the program will be a demonstration on making transparencies by Allan Finstad, educational consultant for the Beseler Company. A report on In-Service training in Nebraska will be given by Mrs. Mary Conner and two new films, "Skippy" and the "3 R's" will be shown.

Membership in the organization is limited to teachers, administrators and directors of audio-visual education throughout the state.

A "Conference-Workshop" for county school superintendents and supervisors will be held Tuesday through Friday.

The workshop, designed especially for those attending the National Conference for County and Rural Area Superintendents in Omaha, Oct. 11-14, will be conducted by midwest leaders in education.

Miss Olive Berg, rural supervisor of public instruction in South Dakota, and F. B. Decker, Nebraska superintendent of public instruction and OU College of Education faculty, are in charge of the meeting.

Topics to be discussed include the services of a county superintendent and teacher and evaluation of the school program.

## Notice

All Public Law 550 veterans who are attending OU and expect a check this month should sign the monthly Certificate of Training in the Registrar's office between October 1 and 5.

Chairman Anne McConney announced an Oct. 15 deadline for all material for the first issue of "Grain of Sand." Essays, fiction and poetry will be accepted in the literary magazine.

James H. Hammon of the US General Accounting Office will be in the Placement Office Tuesday to interview accounting students who plan to graduate in 1954.

For further information, contact the Placement Office immediately.

Physics professor J. G. McMillan has tickets for the Midwest Magicians Show at Central High auditorium next Saturday. Professional and amateur magicians will perform.

Tryouts for the fall dramatic production will be held next week. Dr. Edwin L. Clark asked all students interested in a part to report to him. The play will be announced in next week's Gateway.

This column of official notices will appear weekly. Students, faculty and staff members wanting a notice in the Friday issue must have their information in the Gateway office not later than 10 a. m.

## Suggestion Box

Organizations, students and faculty are going to be given an opportunity to make constructive suggestions to the Student Council.

Effective Monday, a Student Council-sponsored "television" suggestion box will be placed in front of the auditorium on the main floor for all ideas.

Any suggestion of constructive criticism or improvement will be read and discussed at Student Council meetings. The only stipulation the Council makes is that all suggestions must be signed by an individual or individuals.

Following the discussion of the ideas in Council meetings, the Council will formulate the facts and formally answer the suggestions by letter to the signees.

The public opinion idea, introduced in last year's Council, is in charge of Don Chase, temporary chairman of the Council.

## Prof To Head Alums in Year

Harold Poff, '49, is the new president of the OU Alumni Association. The election was held at the group's annual fall meeting last week.

Other new officers are Bob Seitzer, '50, vice-president; Jessie T. Jones, '20, secretary, and Don Pfisterer, '41, assistant dean of students, treasurer.

Elected to three-year terms on the Association's Board of Directors were Jim Borland, '52; Dick Holland, '48; Don B. Johnson, '48; Dan Koukol, '49, and Homer Schleh, '27.

Members amended the Constitution to clarify board membership and the permit elections by mail.

Alumni Secretary Tom Townsend pointed out the "tremendous challenge" colleges face in preparing for the record enrollment expected by the 1960's.

"The University is striving mightily to meet present and future needs. But it is doing so in the face of high costs and a clamor for lower taxes," Townsend said.

He urged alumni to "keep informed concerning the University's program and plans and to support the University's work."

## Auditions for KWOU Staff Lasts Through Wednesday

KWOU, campus radio station, will hold auditions for staff positions Monday, Tuesday and Wednesday. Dr. Bruce A. Linton, head of the speech department, urges all students interested in radio and television work to try out for positions.

No experience is needed, emphasized Dr. Linton, who announced that the auditions will be held in Room 310 Monday from 10 a. m. to noon, Tuesday from 11 a. m. to 1 p. m. and Wednesday from 10 a. m. to 1 p. m.

Tryouts are for positions such as announcers, writers, news people, and promotional work. Also talent will be chosen for subsequent dramatic department productions. Approximately 30 to 40 students will be chosen.

New program director for KWOU is Bob Erickson. The chief engineer is Lyle Nicklin while departmental assistants are Harold Winslow and Dick Palmquist.

"Broadcasting for the station will probably begin sometime in October," commented Dr. Linton, "pending the completion of the new studio and control room."

Students Plan TV Show

"It's Easy To Live" is the title for this year's WOW-TV program produced by advanced radio and television students.

Talent for the 15-minute program will be provided by various organizations active on the Omaha University campus. The show is to be presented every three out of four weeks.

The speech department is also tentatively planning several radio plays and TV dramas.

## OU Students To Get Free Medical Help

Medical service which would normally cost OU students several dollars will be given free of charge this month. Tuberculosis chest x-rays will be taken by a TB mobile unit beginning Wednesday. Registration for influenza inoculations will be taken in the Health Office next week.

X-rays will be taken at a rate of one a minute from 9 a. m. to 12:30 p. m. and 1 p. m. to 5 p. m. The unit will be located near the Student Center.

"To insure that all students take advantage of the unit, we are going to dismiss, under supervision, 25 students at one time from class," said Dean of Student Personnel Jay B. MacGregor. Students will be returned to class after their x-rays.

The mobile unit is sponsored by the Omaha-Douglas County Chest X-ray survey. The unit will be on campus until the following Wednesday.

University Nurse Beldora Tacke asks all students interested in the influenza shots to report sometime during the week to Room 251. Prior registration is necessary in order to obtain the correct amount of vaccine.

The shots will be given the week of Oct. 19. A \$1 fee will be charged to cover the cost of the vaccine.

## Free Trade Topic For Debate Year

The college debate topic all over the nation this year is "Resolved: The United States should adopt a policy to free trade." The discussion topic is, "How can we improve the methods used by Congressional investigating committees?"

OU's new debate coach is Alfred Sugarman, speech teacher. Sugarman is replacing J. D. Tyson, last year's coach, who took a leave of absence to study for his doctor's degree.

One of the debate features scheduled for this year is a debate with debaters from Oxford College, England, on Nov. 2 here at the University.



## Editorial . . .

## The Games the Same

Attendance at Saturday's football game with Morningside showed a marked increase in paid and total attendance.

Athletic Business Manager, Harvey Vogler, reported 330 tickets were sold for the OU-Fort Hays game. Yet 878 people paid to see Saturday's game. More than 1,000 Omaha school youngsters attended each Saturday, but an increase was shown in the number of OU students attending.

Mr. Vogler estimated 250 students saw the opener while 325 attended the second game. Total attendance Saturday was 1,000 more.

What was the reason for the boost?

While the OU team had done well in the first game, Morningside was not expected to be a difficult opponent. There has been no arch-rivalry between the schools to boost attendance.

The most plausible reason comes from outside the University. During the Fort Hays game, Nebraska University was playing at Lincoln. Several hundred Omahans who normally would have come to the OU game went to Lincoln. When the NU team played at Illinois last weekend, those football minded citizens came to the OU stadium for their afternoon's entertainment.

Let's face reality. When it comes time to make football schedules, keep the whereabouts of the Nebraska team in mind. It isn't a matter of yielding to a bigger obstacle as much as it is a matter of sound business sense.

jee.

## Frosh in Collegiate Spot, But Who Worries About Seniors?

Every year at this time college publications write articles of ridicule, warning, and praise to those big-eared individuals known as freshman. They play up the frosh's plight as he searches frantically for the library or climbs wearily out of an ash can. They urge him to buy locker insurance and praise the amount of enthusiasm he displays at the Saturday football game.

But every year, who is ignored and pushed into the background while these young upstarts claim the collegiate spotlight? None other than the "Big Wheels"—otherwise known as seniors. Those individuals have labored four long years to become the "Top"—and what happens when they finally do attain this position? Nothing! So we submit the following, "Ode to the Senior."

It takes a heap o' workin' to make a senior,  
A heap o' tests and writin' and you're sometimes a bit leaner,

Afore ye really 'preciate the things ye can attain,  
Afore ye really hunger and thirst for that diploma with your name.

It takes a lot of notes, term papers, and themes,  
A lot of tests and speeches and rooting for football teams,  
A few dances and parties thrown in for good measure,  
And some old souvenirs that fifty years from now you'll really treasure.

A freshie may get all the 'blicity and you never a word of praise—

But must 'member, my friend, it takes a heap 'o working to make a senior.

## INS Reporter Visits Campus

Politics, sports, international affairs and freedom of the press were aptly discussed by a visitor at the University last week. The visitor was Bob Considine, veteran reporter for the International News Service.

Considine has been handed some of the choicest assignments by his news service. He was one of three newspapermen who went to Korea with President Eisenhower last year. He has covered White House press conferences, the Rosenberg execution, the World Series and championship boxing bouts.

## Truman Vs. Ike

Comparing Truman's and Ike's press conferences, Considine noted that "Truman had a much keener sense of the newspaperman's role. Ike is a general—raised in the Army." Considine said the President has made "a genuine effort to overcome his army point of view."

When asked about his graphic story of the Rosenberg executions, Considine said he "didn't think executions should be covered, but since they are, they should report exactly what happens." Again, he was one of three reporters who witnessed the actual execution. "I'll never cover another one," he commented.

## McCarthy Vs. Communism

Speaking of Senator Joe McCarthy, the newsman said he thought the Senator "a little rough sometimes. McCarthy has changed it from an investigating committee to a semi-inquisition." According to Considine, McCarthy is much bigger news in Europe than in the United States. He gets front page billing and "has taken on the appearance of an ogre."

Speaking about freedom of the press, Considine said, "If I had a paper, I'd print both sides to a question in it . . . not only because I feel that way, but because it is commercially sound." He admitted that his position with INS and his Mutual of Omaha television program give him much "freedom in reporting and commenting."

Considine predicted that Rocky Marciano would retain his heavyweight crown and forecast the "Yankees in three games" for the World Series. "The Dodgers won't show up for the fourth," he commented.

## THE GATEWAY

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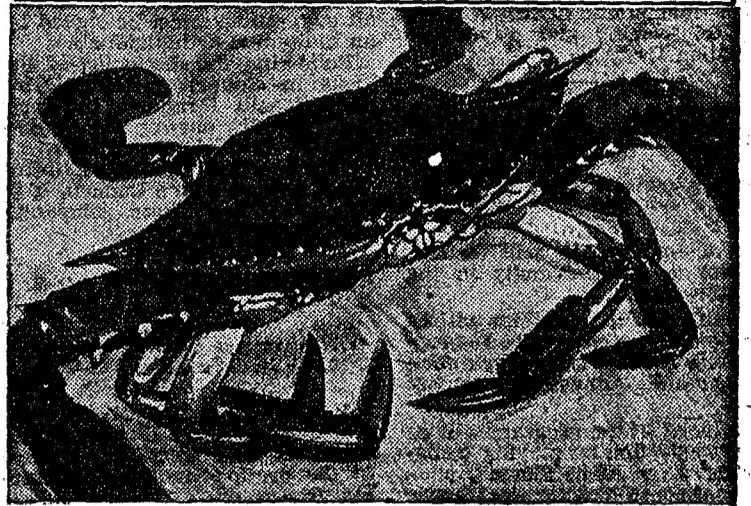
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J. Paul Sheedy\* Switched to Wildroot Cream-Oil  
Beclaws He Flunked The Finger-Nail Test

"Go jump in the lake," squalled Sheedy's mermaid with baited breath, "You look simply crabby with that messy hair. Better get your hooks into Wildroot Cream-Oil, America's favorite hair tonic. Keeps hair combed with no trace of greasiness. Removes loose, ugly dandruff. Relieves annoying dryness. Contains lanolin. Non-alcoholic. I shall never see you again until you start using it." Paul crabbed 29¢ and bought Wildroot Cream-Oil. Now he's the crab-apple of her eye. So water you waiting for? Hurry and get a bottle or handy tube at any toilet goods counter. And next time you visit your barber, ask for Wildroot Cream-Oil on your hair. Then you'll be the best catch on campus.

\*of 131 So. Harris Hill Rd., Williamsville, N.Y.

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## HOW THE STARS GOT STARTED ☆☆☆



Patrice Munsel says: "When I was a kid, I wanted to be a lady football player. Then I dreamed of another career—whistling! Somebody discovered I had a voice, so I took singing lessons. I worked hard at it—then I won the Metropolitan Opera auditions when I was 17."

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# Fourth Period Outburst Brings 28-19 OU Victory

## Gridders Seek Third Triumph Tonight Against Washburn U.

Three last quarter touchdowns enabled the OU football team to edge Morningside College 28-19 last Saturday on the OU gridiron.

The victory gave the Indians a one-up lead in the 14-game series with the Iowans, and also preserved a five-game winning streak in the OU Stadium.

The Maroons countered twice in the waning minutes of the third period to take a commanding 19-7 lead, but the Red and Black was not to be denied in the last quarter.

With Bill Engelhardt in the driver's seat, the Omahans had no trouble in solving the Morningside defense, especially through the air lanes.

Scrimmaging from the OU 16, Engelhardt filled the air with leather with Jerry Tannahill and Rudy Rotella his favorite targets. A 23-yard aerial to Tannahill brought the Indians out of the hole to their own 42, while a 27-yard flip to Rotella put the ball on the Maroon 30. Don Maseman gathered in another Engelhardt toss on the 14 to set up the score.

**Tannahill Scores**  
Tannahill then fielded another pass from the twelve with eleven minutes left on the clock. Bill Steck kicked the crucial extra point. The Indians then trailed 19-14.

The winning score was registered with a little more than two minutes to play.

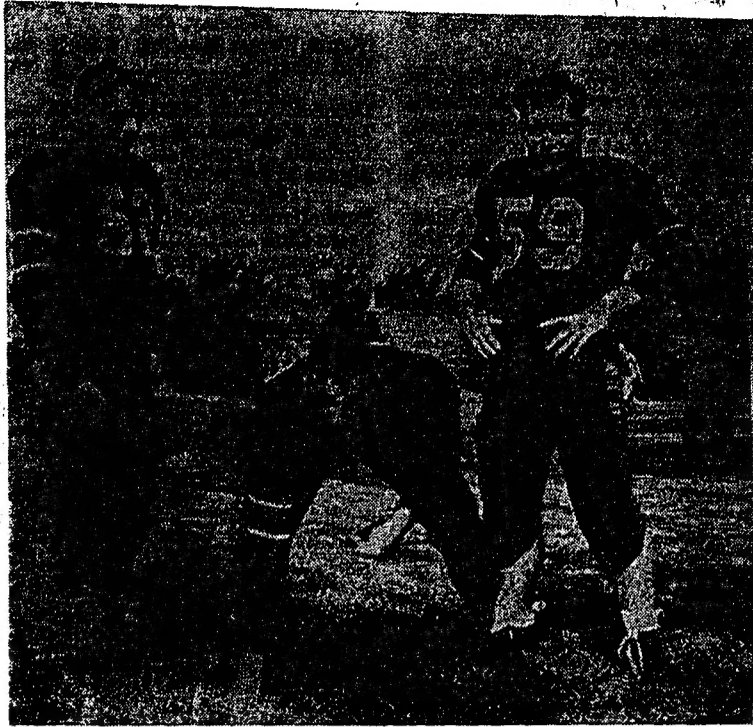
After a Morningside punt rolled out on the OU 30, Engelhardt hit Steck on the Maroon 47, and the speedy halfback raced to the Iowans' 21. Tony Roth threw the key block that sent him on the way.

Three plunges gave the Indians a first down on the 10 when Jerry Lawson saved the day. As Engelhardt smashed into the line, the pigskin squirted from his fingers, but Lawson was on hand to recover on the Maroon five-yard stripe. Engelhardt traveled right end for the clinching TD, with Steck booting the point.

Big Dale Geise achieved the lineman's dream when he intercepted a Morningside pass, and lumbered 16 yards to ice the game with a minute remaining. Again Steck converted.

The first OU touchdown came in the second period on a drive of 66 yards with Steck's 35-yard jaunt to the Maroon 24 being the big yard gainer. Engelhardt bucked over from the one to score.

The line play of Don Hopkins, Ed Baker and Elwood Mink stood out plus the end work of Maseman, Roth and Rotella. Both Harry Johnson and Lawson came off the bench late in the game and turned in outstanding performances.



Bill Steck, Ed Baker and Bill Engelhardt practice for tomorrow's encounter. All former North players, they will occupy back, tackle and tail back positions, respectively.

By Bob Peck

With two straight victories under their belts, University of Omaha gridgers take to the road tonight for their first away game of the season.

Coach Lloyd Cardwell and his "eleven" will invade Topeka, Kans., tonight where they will clash with the Washburn Ichabods.

The Indians will be out to win on two accounts, the first being to even the series between the two clubs in which Washburn holds a one game edge, 4-3. The second is to keep the 1953 Indian slate clean.

The rivalry between the two clubs dates back to 1933 when OU took it on the chin by a 31-0 score. The two teams did not meet again until 1947 and since then they have divided six games.

Last year, Omaha blanked Washburn 19-0 on the Indian gridiron.

**Washburn Unbeaten**

Washburn will be a tough hurdle for the Indians to clear, as they are fresh after a 21-0 breeze past Emporia last weekend.

It was the second straight triumph for the Ichabods, as they downed Colorado Mines in their opening game the week before.

The records show that Kansas team is a mighty defensive aggregation as they are unscored upon in their two games this season.

**All-American**

They are led by Frank Willis, Washburn's nomination for this year's Little All-American team, playing his third year at the center post. Willis stands 6-2, and weighs around 200.

The Ichabods have an all veteran team, contrasted by Coach Cardwell's rookie dominated lineup. Washburn has several key men who are playing their first year on the Ichabod team, after starring on junior college elevens.

Blocking back Arnold Smith is the only one on the doubtful list after receiving a shoulder separation in last Saturday's victory over Morningside College.

Simon A. Simon, freshman guard, should be ready for action after sitting out last week's game with a broken nose.

**Many Top Men**

Cardwell could not be sure of his starting lineup until game time as many top flight players are fighting for positions on the starting eleven.

The Indians have been working on new plays this week and are expected to run from both the single wing and the "T" formations tonight.

Approximately 30 players composed the traveling roster. The team left this morning and will stay over night in Topeka, returning tomorrow.

## OUWI Starts Fall Activities

Four activities are underway for the nearly 200 new members of OUWI.

First round of the singles tennis tournament must be played off by Monday. Barbara Bowen is chairman.

The Rifle Club will meet at 12:15 today in room 191. Arrangement of schedules and basic information will be given the 85 members.

Golf preliminaries must be played off at Elmwood by next Monday. Girls will play in two's or four's. The five finalists will play off by October 12. Ruth Longville is in charge.

Eleven colleges and universities are invited to the Sports Roundup, OU College Playday, next Saturday. The sports meet, sponsored by OUWI, is from 9:30 to 3:00.

Schools invited are Doane, Wesleyan, Nebraska U., Midland, Creighton, Wayne, Morningside, Kearney, Peru, Duchesne and St. Mary's.

Nadine Roesky is chairman of the event. Remaining committees are headed by Marilyn Johnson, Louann Focht, entertainment; Betty Poska, program; Jane Anderson, registration with associates Charlene Cameron and Annline Dinkel.

Everyone may attend by signing in the quonset.

It's easy as pie!  
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No box tops!



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again and again!  
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Read the jingles on this page. Write original ones just like them—or better! Write as many as you want. There's no limit to the number of awards you can receive. If we pick one of your jingles, we'll pay you \$25 for the right to use it, together with your name, in Lucky Strike advertising.

**Remember:** Read all the rules and tips carefully. To be on the safe side, clip them out and keep them handy. Act now. Get started today.

My meals, folks say, are flavorful—  
They're seasoned perfectly.  
For better taste, it's Luckies, though,  
That win the cheers—not me!



### RULES

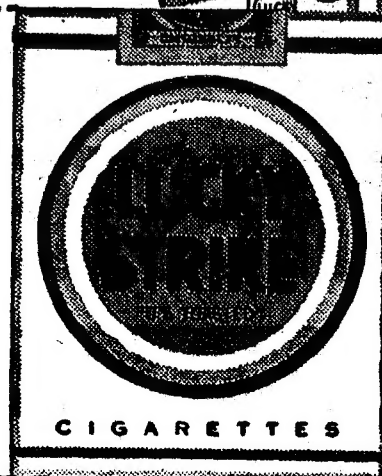
1. Write your Lucky Strike jingle on a plain piece of paper or post card and send it to Happy-Go-Lucky, P. O. Box 67, New York 46, N.Y. Be sure that your name, address, college and class are included—and that they are legible.
2. Base your jingle on any qualities of Luckies. "Luckies taste better," is only one. (See "Tips.")
3. Every student of any college, university or post-graduate school may submit jingles.
4. You may submit as many jingles as you like. Remember, you are eligible to receive more than one \$25 award.

### \*TIPS

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## Sig Eps Hold Sing Tonight

Greek social sororities and fraternities will compete at the fourth annual Sig Ep Sing tonight at Hill Haven. Sig Ep loving cups will be awarded to the winners of the men's and women's competition.

Singing will begin at 8 p. m. Jim Shainholtz, chairman of the sing, will lead community singing. Each sorority and fraternity will sing one of its nationally recognized songs in the competition. Judges, a member of each group, will rate the songs on clarity, dynamics, timing and harmony.

The Sig Ep invitation to the fraternities and sororities was a tape recorded song which was played for each group. The invitation was sung by Jim Shainholtz, Ron Peterson, Bob Peck and Bob Edson.

Refreshments will be served by the fraternities after the contest. Frank Pazlar is in charge of refreshments. Dancing to recorded music will follow the refreshments.

## Fraternities Take Sixty-nine Pledges In Fall Rush Week

Sixty-nine men pledged five social fraternities on the OU campus. Lambda Chi Alpha, Phi Epsilon Pi, Pi Kappa Alpha, Sigma Phi Epsilon and Theta Chi announced new pledges following fall rushing.

### Lambda Chi Alpha

Lambda Chi Alpha fraternity will pledge ten members Sunday, October 4, at the home of Keith Williams. A pizza party at the home of Ron Jenkins honoring the pledges will follow.

The new pledges are Robert Anderson, John Campbell, Robert Gibb, Arthur McEwen and Joseph Michalik.

Others include Alfred Nielsen, James Novotny, Jim Phillips, Richard Shapland and Roger Thacker.

### Pi Kappa Alpha

Nineteen men pledged Pi Kappa Alpha fraternity Tuesday night. The formal pledging ceremony took place in the Student Lounge.

The new pledges include: James Bowyer, Ron Burke, Charles Christy, Davin Driessler, Roger Erickson, Max Kennedy and Jack Kubat, Howard Larimore and Jack Loring.

Other pledges are Stan Lyon, James Madden, Brad Pence, Dick Robinson, Jack Seefus, Simon Simon, Charles Stilwell, Alfred Thomsen, Bill Timmins and Wayne Wagner.

### Phi Epsilon Pi

Phi Epsilon Pi social fraternity will pledge five men at the Castle Hotel at 11:00 a. m. Sunday. A dinner will follow the formal pledging ceremony.

The new pledges are Franklin Berg, Stan Burstein, Gordon Flewitt, Alvin Fellman and G. Merrill Kartman.

### Sigma Phi Epsilon

Sigma Phi Epsilon fraternity held its formal pledging ceremony Sept. 29 in the Crystal Room of the Rome Hotel.

The fifteen pledges are Don L. Anderson, Ted Cajacob, Keith Carlson, Dale DeBoer, Art Detherrage, Robert Jones and Frank Kessler.

Completing the list are Robert Klage, Elwood Mink, John Morse, Robin Nordell, Marvin Olson, Kenneth Richards, Thomas Thomsen and Gary Vicker.

### Theta Chi

Theta Chi fraternity pledged 20 men Tuesday night. The pledge ceremony was held at the home of Ron Adwers.

New pledges are Richard Brehm, Kipp Buis, Lowell Decker, Donald Fisher, Robert Goer, Bob Holsten, Ronald Howell, Dick Langhammer, Jack Lund and Bill Petrik.

Ray Schulz, Gary Schulze, Donald Smith, Dean Thompson, Dick Vernon, Fred Walters, Paul White, Don Whitehead, John Winsor and Daniel Wygold are also pledges.

## Theta Chi to Sponsor Annual Sweater Dance To OU Greeks Friday

Theta Chi social fraternity will present its annual Sweater Dance Friday at Peony Park. Eddy Hadad and his orchestra will play for the all-Greek dance from 9 p. m. to midnight.

Candidates for Theta Chi Sweater Girl are Ginger Maxwell, Chi Omega; Darlene Buckingham, Zeta Tau Alpha; Marilyn Johnson, Alpha Xi Delta; and Carol Budatz, Sigma Kappa.

All Greeks will vote when they present their Greek cards at the dance. All who attend the dance wear sweaters.

Gene Ernst is chairman of plans for the dance.

## Social Calendar

Friday, Oct. 2  
Girls' Rifle Club ..... 12:45 p. m.  
Pledge Council ..... 4:00 p. m.  
All Greek Sing ..... 7:00 p. m.

Saturday, Oct. 3  
Pi Kappa Alpha Party 8:00 p. m.

Sunday, Oct. 4  
APO Rush Party ..... 3:00 p. m.

Monday, Oct. 5  
Sigma Kappa Meeting 6:30 p. m.  
ISA Meeting ..... 6:00 p. m.

Tuesday, Oct. 6  
Home EC Club Picnic 5:00 p. m.  
Theta Chi Meeting ..... 7:00 p. m.  
Orchestrists Tryouts ..... 6:30 p. m.  
Sigma Phi Epsilon ..... 7:00 p. m.

Wednesday, Oct. 7  
Panhellenic Council ..... :00 p. m.  
Press Club ..... 6:00 p. m.  
Chi Omega Meeting ..... 6:30 p. m.  
Alpha Xi Delta ..... 7:00 p. m.

Thursday, Oct. 8  
Pinfeathers Party ..... 3:00 p. m.

## President to Hold First Coffee Hour

President Milo Bail will be host at a Coffee Hour for faculty members from 4 to 5 p. m. today in the faculty clubroom.

Dr. J. M. Earl, professor of mathematics, will speak informally on the Mathematics Conference he attended this summer at Boulder, Colo.

Members of the faculty are invited to attend this Coffee Hour, which is the first in a series of four scheduled for this semester.

Brush and Easel Club 3:00 p. m.

Friday, Oct. 9

Theta Chi Sweater Dance ..... 9:00 p. m.  
Graduate Club Dinner 6:30 p. m.

## Typical Frosh Reign in '53-'54

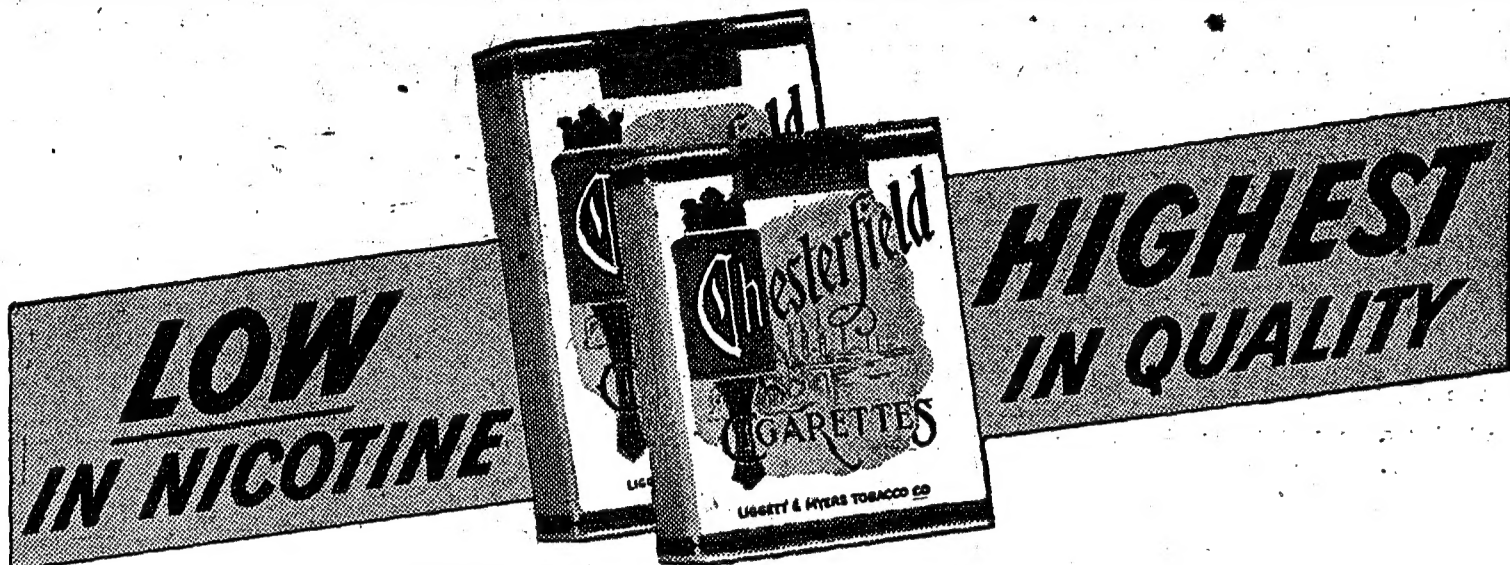
Jody White and Dick Robinson reign as Typical Freshmen. Jody and Dick were presented at the induction ceremony of the Freshman Mixer Wednesday afternoon.

Jody and Dick are pledges of Chi Omega and Pi Kappa Alpha social fraternities respectively.

Lew Radcliffe, chairman of Freshman Day plans, presented billfolds to the winners.

The election was held from 8 a. m. to 3 p. m. Wednesday in the ticket office. Student Council members conducted the balloting.

Candidates in the election were representatives of Greek sororities and fraternities, ISA, and Unaffiliated.



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Ben Hogan  
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